

Crocker & Starr

A.V.A. Napa Valley Sauvignon Blanc Blend 2019



The Crocker & Starr name reflects the unique partnership between Charlie and Pam and the key components that each one brings to the table to achieve great wine: great grapes and great talent. In 1997, Charlie Crocker and Pam Starr established Crocker & Starr with a common goal of resurrecting the historic Crocker Vineyard Estate and creating world-class wines from its extraordinary terroir.

A.V.A. stands for American Viticulture Area and for Crocker & Starr, it represents the culmination of sustainable viticulture, resurrection of the 1870's winery and classic winemaking. The bouquet on the front of the label ties into their rich history as it and Charlie's 1870's Victorian home originate from a Sears & Roebuck catalog. The A.V.A. Napa Valley blend of Sauvignon Blanc serves as the perfect introduction to the Crocker & Starr portfolio.

2018 Vintage Tasting Notes

Founder Pam Starr and Winemaker Eryn Cameron capture the diverse terrain of the Napa Valley within this elegantly handcrafted wine. The 2019 A.V.A. Napa Valley Sauvignon Blanc offers exotic aromatics of lemongrass and kefir lime infused with candied orange and creamy lemon curd to entice the nose. Following true to aromatics, flavors of meringue, Valencia orange, crushed seashells, and juicy acid round the pallet.

'This is a brilliant project putting together blends that are declassified from other wineries...These are impressively put together wines...'

--The Wine Advocate

Pam Starr

Founding Winemaker, Co-owner, Crocker & Starr

Pam Starr has been the co-owner, manager and winemaker of Crocker & Starr since its inception in 1997 when she helped resurrect the vineyards on the Crocker Estate in St. Helena and established a winery to create world-class wines.

Passionate about translating terroir into wine, Pam is known for her distinctive Bordeaux-style blends that express a deep sense of place. For this enthusiastic and inspired winemaker who views her job as translating soil into wine, great wine must taste of the sun, of the earth it comes from and of the place it grows.



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